Mahdi Salek

Yerevan, Armenia
mahdis24.tech
linkedin.com/in/mahdi-s24/
mahdi.6n@gmail.com
+374-95-157451

Senior Product-Minded Front-End Engineer

Vue, Nuxt, Vuetify, TypeScript

Bringing 7+ years of experience building scalable web applications with Vue, Nuxt, Vuetify, and TypeScript. Modernized an ERP platform for Swedish industrial companies, migrating 100+ pages/modules and making pages load 60%+ faster with SSR and code splitting. Experienced in owning features end-to-end, from client requirements and product decisions to UI design and delivery, working with product, UI/UX, backend, and international teams in startup and enterprise environments.

PROFESSIONAL EXPERIENCE

WEBBist AB — **Stockholm, Sweden (Remote)**

Senior Front-End Engineer

Nov 2023 - Present

- Led the front-end modernization of an ERP platform used by industrial companies across Sweden, rebuilding it with Vue, Nuxt, TypeScript, Pinia, and Vuetify and migrating **100+ pages/modules** to a maintainable architecture.
- Implemented Server-Side Rendering (SSR), code splitting, and lazy loading, cutting page load time from **5s** to under **2s (60%+ faster)**, improving Core Web Vitals, and reducing initial bundle size by **75% (2 MB to 0.5 MB)**, to eliminate UI lag on data-heavy and complex workflows.
- Cut front-end code complexity by consolidating **40+ duplicated components** and **15 form patterns** into a shared component library, and removing **~70% of legacy code** (by lines of code), while ensuring visual consistency and faster feature rollouts.
- Established development standards, reusable UI patterns, and front-end best practices, reducing PR review time by **50%** and shortening onboarding for new Engineers to **2 weeks**.
- Redesigned and shipped **5+ major features** for IDEX25, a work-environment safety platform, partnering directly with the client to define requirements and product flows for shift scheduling, project management, report generation, notification and ticketing systems. Planned, estimated, and coordinated front-end delivery as one of two engineers (**owning ~90%** of the work) resulting in simplified compliance workflows, and reducing manual reporting steps for end users.
- Championed CI/CD pipeline integration using GitHub Actions and Docker, reducing deployment errors by **30%** and increasing release velocity by **5x**.

Procycons — **Frankfurt, Germany (Remote)**

Front-End Engineer

Feb 2023 - Jul 2023

- Developed the core front-end of the MVP for a sustainability platform that assesses carbon footprint and reports environmental impact, delivering **3+ core features** that supported early customer onboarding.
- Enabled rapid product validation with **10+ reusable components** and responsive Vue.js interfaces.
- Translated stakeholder requirements into scalable solutions, integrating REST APIs across **20+ core workflows**.

Freelance Front-End Engineer

Oct 2018 - Jan 2023

- Delivered **10+ web application** projects for startups and businesses across fintech, e-commerce, and real estate.
- Engineered maintainable Vue.js applications with reusable UI components and API integrations, collaborating with **6 cross-functional teams** of designers, backend Engineers, and PMs in agile sprints.

EDUCATION

Associate Degree in IT Engineering, University of Kashan, 2016 - 2018

SKILLS

Core Stack: Vue.js, Nuxt.js, Vuetify.js, TypeScript, JavaScript, Pinia, Vue Router, HTML, CSS, SCSS, Tailwind

Architecture & Performance: SSR, Component Libraries, Performance Optimization, Code Splitting, Lazy Loading, i18n, SEO, Core Web Vitals, Accessibility (WCAG / a11y), Figma, REST APIs

Tooling & DevOps: Git, GitHub Actions, Docker, CI/CD, Vite, Vitest, Webpack, npm, Bun, ESLint, Prettier

Product & Delivery: Agile, Scrum, Cross-functional Collaboration, Technical Ownership, Feature Estimation, Design Systems, Product Strategy & Discovery, UI/UX Collaboration

LANGUAGES

English (Professional Working Proficiency), **German** (Limited Working Proficiency), **Persian** (Native)